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3E ACCOUNTING OPENS IN HONG KONG

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Singapore-headquartered corporate service provider 3E Accounting opened its Hong Kong office on July 8, tapping the continuous growth in demand for corporate services among newly set up companies in the city.

The office is located in downtown Central and offers a series of professional services including company incorporation, accounting, tax, immigration and compliance services for start-ups and small and medium-sized enterprises (SMEs). Founder and Chartered Accountant Lawrence Chai said that he is confident that the number of foreign investors setting up a base or presence here will continue to grow in the long term given Hong Kong's unique economic and geographic advantage in relation to Mainland China's development.

Chai said, "Hong Kong is an international finance and business hub offering access to the global markets. It is also an important gateway to the Mainland with pivotal roles in the Guangdong-Hong Kong-Macao Greater Bay Area and the Belt and Road Initiative. The city has strong appeal to foreign companies as a strategic springboard to tap business opportunities in the world and China, which provides 3E Accounting ample business opportunities not found elsewhere."

He added, "The opening of the Hong Kong office will expand our service offerings to our clients, many of whom are keen to invest and incorporate their business in Hong Kong. It is our long-term business strategy to channel our expertise to support our clients' overseas growth and expansion."

Associate Director-General of Investment Promotion Dr Jimmy Chiang said, "We welcome the opening of 3E Accounting in Hong Kong, which will add a premium choice for SMEs and entrepreneurs who value quality corporate services to support their operations in Hong Kong. Let me wish 3E Accounting and all their clients every success in their business in Hong Kong and beyond.

Established in 2011, 3E Accounting provides affordable corporate services to start-ups and SMEs. Its mission is to offer the three Es - efficiency, effectiveness and economy - in complete suite of services that address all aspects of professional services including company incorporation, accounting, tax, immigration and compliance services and ongoing administration for every business entity.